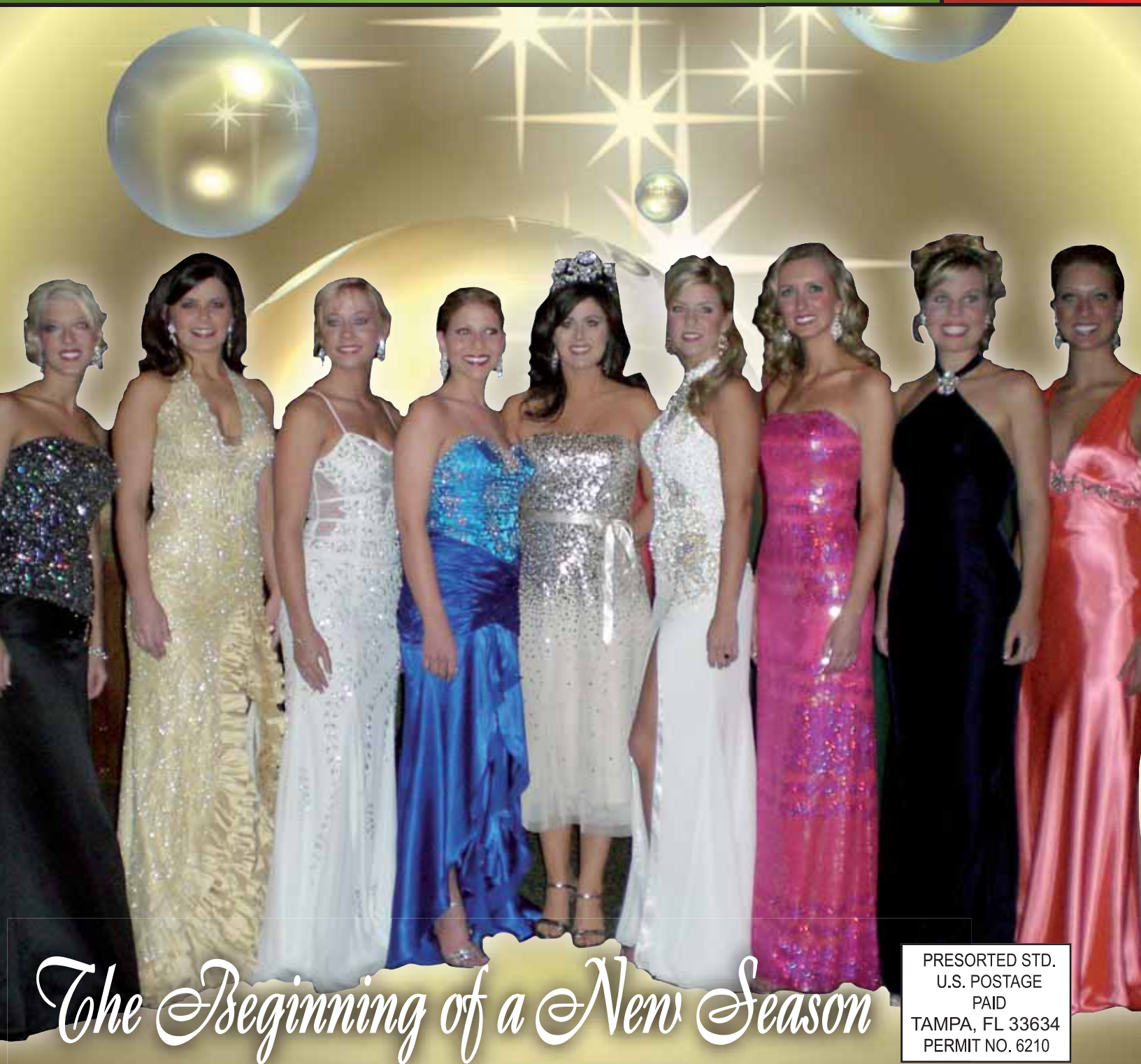
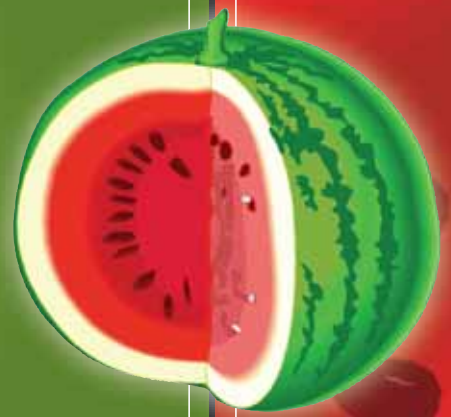


the vineline

March/April 2007

Official Magazine of the NATIONAL WATERMELON ASSOCIATION



The Beginning of a New Season

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2007

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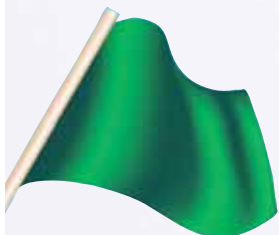


NWA Update



Off To The Races

The 2007 year has started quickly, and has great potential insight at the finish line. Where do we start to recount what has happened already, and what is upcoming? We will briefly update you on as much as we can, and suggest that you go to your web site, www.nationalwatermelonassociation.com, to see much, much more. Let's get started:



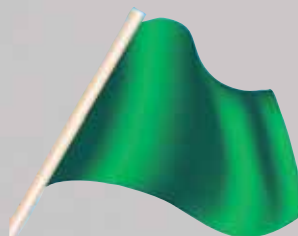
NWA goes Wumbling

'Wumbling' is not exactly a word yet, but will quickly become a favorite with pre-school children beginning this fall. The Giddy Gander Company and its creator, Laura Wellington, has written a cartoon program that will begin on the Trinity Broadcast Network (TBN) and XM Radio's Oprah and Friends" this coming September. The cartoon series, called "The Wumblers" will teach young children about good nutrition, with an emphasis on watermelon. Our industry will receive sponsor mentions at the end of every broadcast, and will be part of any merchandise that may result from the show in the following year also.

Many, many thanks go to Gordon Hunt and the NWPB Team for passing this opportunity on to us at the NWA. Both of our organizations will be working with the Wumblers Team to capitalize on this



opportunity, to promote watermelons as effectively and as much as we can. Thanks so much, Gordon, for your help. Stay tuned to upcoming Vineline issue and the NWA website for more information. And, when you get on the NWA website next time, click on the Wumblers link on our home page to see for yourself what is coming up.



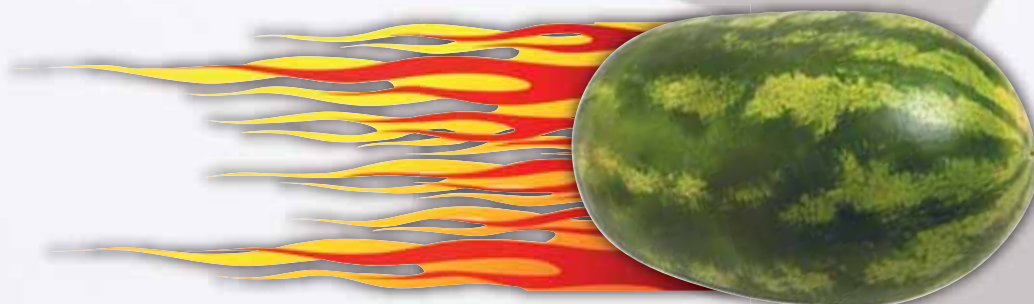
Driving for New Members

The NWA has developed a large database that is accessible by all of our members in the chapter section of the NWA website. There are currently over 1,000 potential new member companies

listed "by chapter" in these files, which are provided for your use. The prospect lists come from the Blue Book database, and are listed in a number of categories (packer, supplier, trucking, etc.), all dealing with watermelon in some form or fashion in most every state in our country.

We encourage every chapter to contact these prospects as soon as possible, open up dialogue with them to gain their interest, and at least invite them to your next convention to begin the building process. If you can get them to come to your next convention, you will have a very good chance of convincing them to join our family. Let us know how we can help.

In addition to this significant list, there still remains a large number of suppliers and farmers throughout the country that we should talk with, and extend the membership opportunity to. For example:



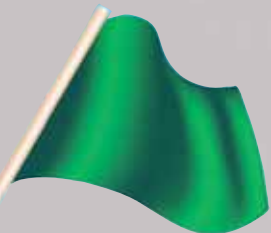


NWA Update

If you are a farmer/packer/shipper, who do you buy your tractors or forklifts from? Who do you buy your chemicals or fertilizer from? Is your seed supplier or bin supplier a member of our family?

If you are a supplier member, who are the watermelon farmers that we should ask to join in with us? Who are the packers & shippers that should be with us?

If you would take 5 minutes, please, write the name of the product, the person's name and contact information that you purchase the product from, and send it to us. We will follow up and help you to bring new members in that way, and build on our successes in the process. If you can help us, we can all benefit!



NWA Convention Sets Records

We are so grateful to everyone that attended, sponsored, exhibited, donated, purchased, and participated in the 93rd annual convention in Asheville, North Carolina. There is an old saying that 'records are made

to be broken'. That could not be any truer than the result of the 2007 convention. It was AWESOME! A quick note to all of our sponsors and our exhibitors ---- we very much value your support and participation, and look forward to improving our offerings to you next year (and beyond). Your support does not go unnoticed by any means, and you should know that we appreciate each and every one of you very much. Thank you.

To all of you that donate or buy items or loads at our auction, THANK YOU, THANK YOU, THANK YOU! It is because of you to the largest extent that we are able to go to work for you each and every day, and help to make a difference for the association, and the industry. Words cannot express how much

gratitude that we have for you.

To our many volunteers who gave up their jobs or vacation and time to help us full time or part time during the convention, you should know that we could not do what we do without you. We love you, and thank you for your help.

If for some reason you were not able to make the convention, we can share a large portion of it with you through the efforts of Jennifer Carden, who did a great job for us with audio visual and pictures. There are almost 500 pictures available for your viewing at the NWA website. Please enjoy them.

Let's take a look at a few highlights through pictures.



Candice Fralish, our 2006 National Watermelon Queen, with Mike Tilley of RCR Racing and the #3 GM Goodwrench race car of Dale Earnhardt Sr.



Paul Teague, our favorite auctioneer, trying to catch a breather and save a portion of his voice while Joe Jones helped out. Thanks for another great job, Paul!



Paul Sawyer trying to play his watermelon guitar, presented to him by the Three Amigos. Paul, thanks to you and Jackie for doing another great job in hospitality.

Jody Goff of Harris Teeter is presented the annual NWA Marketing Award by our presiding President, Brent Jackson. Thank you for your support, Jody!



Cheryl Hicks of PCA receives the NWA Outstanding Service Award for all that she does for the NWA with the auction and donated items. Thank you so much, Cheryl!





NWA Update

Allison Castellana receives the 2007 Young Ag Spokesperson Award from our new NWA President, Bradley O'Neal, and the presenting sponsor, Longview Fibre.



Nowell Borders, 1st Vice-President, presents the King Auction Load Donor and Buyer Awards to John Lapide, the NWA's new 2nd Vice-President. Thank you so much John, for your generosity and support..

The NWA's 2007 National Watermelon Queen, Jenna Stanford, still smiling through all of the excitement. Congratulations, Jenna. Get ready for a great year!





Our Host and Hostess, Brent and Debbie Jackson. Thanks to the both of you for all of your help. WE DID IT (again)!

Amanda Dixon hard at work during the convention, and even had time for a smile. Thank you, Kiddo, for everything that you do for our family!



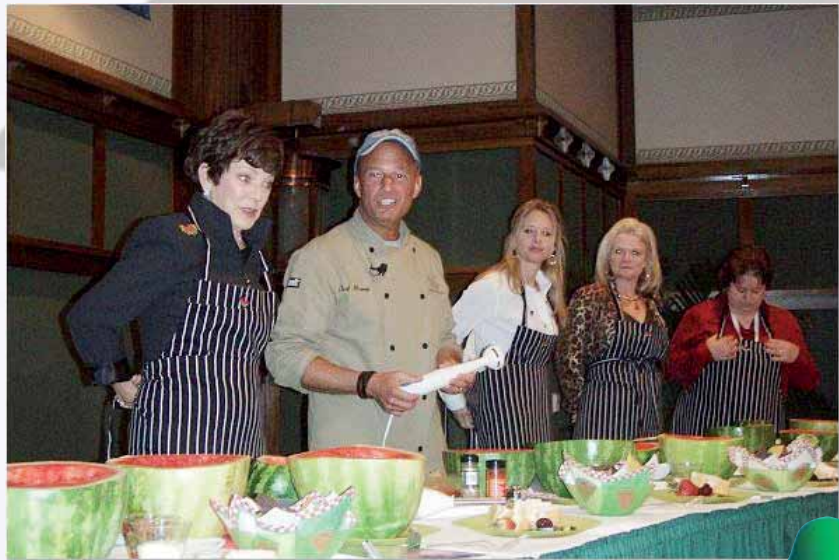
Bob Morrissey, our Executive Director, announces the award recipients of the watermelon load donors and buyers; and the birth of a first grandchild. IT'S A BOY!





NWA Update

Chef Harry takes some volunteers through the paces in watermelon recipes during a morning session. Thank you Harry (and NWPB) for a great job!



Could this be the year in D.C.?

As of this publication date, we have finished work with our Congressional Leaders in Washington on two vital pieces of legislation that will effect us all. They are Comprehensive Immigration reform, and the 2007 Farm Bill. This year (hopefully) promises to bring us resolution to a long debate, and a sorely needed guest worker program that will provide migrant labor to our members in their fields and sheds. And, the 2007 farm bill will be a hot topic for the remainder of the spring and summer months for sure.

Comprehensive Immigration Reform

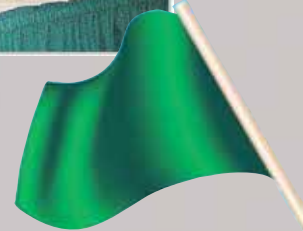
In March, the U.S. House introduced H.R. 371, the AgJobs bill, with the purpose to legalize migrant workers primarily from our country's southern neighbors, and keep agriculture working. Agriculture has been carrying this torch

for many, many years, and is the sole benefactor of this legislation as a result.

Also in March, the U.S. Senate introduced S. 340, the AgJobs bill, with the same purpose and hopeful result. Both bills are very similar in nature.

YOU CAN HELP US!!!! How? Please log on to the NWA web site, and go into the Legislative Affairs section. You will find some key information that we use in Washington as selling points to encourage our legislators to support our needs. On the web site you can click on a link that will connect you to your legislator's web sites, and send them an email encouraging them to support this legislation. Please contact your legislator and set the expectation for them. You letters, emails and calls count! They must listen before watermelon is effected as adversely as other crops already have been.

2007 Farm Bill



In March, the U.S. House introduced "the Equitable Agriculture Today for a Healthy America Act", other wise known as EAT Healthy America Act. This has been a labor of love and commitment for the NWA and 17 other agriculture (fruit & vegetable) groups, all working in unison for the past 20 months. This legislation has been embraced by USDA Secretary Mike Johanns, and for the most part, is included in his proposal that he presented to Congress in February.



Also in March, the U.S. Senate introduced "the Specialty Crop Competition Act of 2007" which is the Senate version of our bill. It, too, is very similar to the House version, and provides the same benefits to fruit and vegetables like watermelon, commonly referred to as specialty crops.

Overall, the legislation keys on a significant increase in U.S. Farm Policy spending on specialty crops through investments and improvements in disaster assistance programs, conservation programs, farmland protection programs, market access programs, research investments, grant program increases for marketing and research, food safety, nutrition program expansions (WIC, food stamps, and DOD purchasing), renewable energy programs, specialty crop block grants, and much more.

YOU CAN HELP US!!!!!!!!!! How? Again, as is the case with immigration reform and a guest worker program, contact your legislators and tell them that you need their support. Specialty crops have the same farm gate value that program crops do, yet only receive 6% of the crop value of the previous farm bill. This legislation provides a more equitable distribution of farm funding, and will allow groups like ours to pursue multiple opportunities that will help us to compete in a highly competitive market. Tell your elected officials what you expect. That is what they are there for; to represent your best interests.



2008 National Convention

The site is set; the dates are locked in; plans are already under way. Are you ready? The 94th annual NWA Convention will be here sooner than you think.

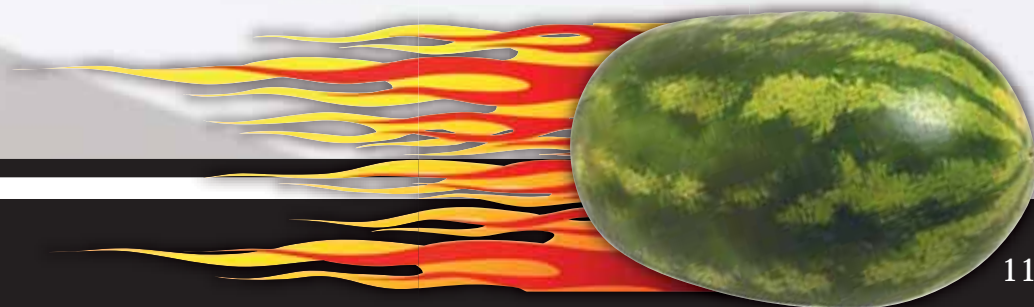
The dates ----- Week of February 18-25, 2008
The resort ----- The Perdido Beach Resort



www.perdido beachresort.com

The location ----- Orange Beach, Alabama
(commonly referred to as the Redneck Riviera)
White sand beach right on the Gulf of Mexico
Beautiful surroundings, Spa, Golf, Fishing, Shopping

The resort is getting ready for us; we are preparing for a great convention once again; Stay Tuned!



NWPB Resources At Your Fingertips!

food safety

industry news

research projects

Check Out the Industry Section of Your Web site, www.watermelon.org.

Tuning in to the latest industry news, tools and resources is just a click away when you visit the password-protected industry section of your NWPB Web site at www.watermelon.org.

» ***Gain Marketplace Muscle***

Your NWPB has developed a category management section in the industry area where all the latest consumer research and data-supported merchandising tips are housed. Visit today to get a leg up on the competition.

» ***Access Voluntary Food Safety Guidelines for the Watermelon Industry***

These Guidelines serve to assure your buyers you are doing everything possible to ensure safe product. Did you know we have them in English and Spanish?

» ***Research***

In the industry area, you may access research reports and information that contributes to the long-term success of the industry, ranging from research into watermelon disease control and prevention, pest control and prevention, to food safety and nutrition research.

» ***American Heart Association Certification***

The NWPB has worked with the American Heart Association to create PLU labels for red seeded and red seedless watermelon that display the heart checkmark. According to the AHA, nearly 90 percent of consumers find the heart checkmark helpful when making purchasing decisions. The heart checkmark helps boost sales, which translates into moving more watermelons out of the growers' fields and into consumers' homes. From the main section, click on Resources to find out how you can use this tool in your own marketing materials.

In the industry area you may also order free promotional materials, access shipping reports and provide feedback to the NWPB about your concerns, requests and questions.

To log in to the industry section, simply go to www.watermelon.org. Look for the industry box on the lower left-hand side of the page and type in your password. If you have any questions about logging in to the Web site just contact the NWPB staff, toll-free, at 1-877-599-9595.

get connected at www.watermelon.org!





Mark Arney
Executive Director

News from the National Watermelon Promotion Board



National Watermelon Promotion Board (NWPB) Supported in Assessment Increase Recommendation

At the spring board meeting of the NWPB, there was an overwhelming vote of confidence for the first ever assessment rate increase. This board vote serves as our move to make the recommendation to the Secretary of Agriculture to review the assessment request and to initiate the Rule Making process. The decision was made by a NWPB Board Member vote, not a referendum, because an increase recommendation does not fall under one of the four referendum categories laid out in the Watermelon Research and Promotion Act. Congressional approval is needed to change the Act to include referendums to increase the assessment rate; the Plan, however, allows for a vote to submit requests for Rule Making to the Secretary. A notification will be made in the Federal Register and a then comment period will be opened to the industry. Be assured, the NWPB will inform the industry through newsletters and the website when the comment period is open for remarks, but this is still some months off.

Necessary Increase

The assessment rate has been 4¢ per cwt since the beginning of the program.; the recommended rate is for a 6¢ per cwt assessment. Since 1995, with inflation and cost increases, we have lost 25% of our effective buying power. Continued inflationary pressure threatens the effectiveness of the program, weakening watermelon's position in the marketplace. Our budget is one of the smallest of all national check-off programs. The recommended rate increase is 1¢ per cwt for the grower, 1¢ per cwt for the handler, and a 2¢ per cwt increase on imports (covering both grower and handler).

New Programming with Funds

The new funds will be spent in the following areas, to name a few: More food safety and crisis communications; more television and children's programs; new retail and food service promotions; additional event sponsorship opportunities; increased health professional outreach; research including citrulline, watermelon user profile, juice blend study and new product testing; new food service database; increase export program funding; new trade ad campaign; consumer watermelon research including food safety awareness, nutrition, and preferences; new product development programs; and, business information services, providing key data to industry including product movement, retail prices and publication of various market analyses.

The proposed increase was supported by the National Watermelon Association (NWA) executive committee and it was ratified by the NWA membership who attended the national convention the week ending February 24, 2007. The NWPB expects the process of review, comment, and approval to take several months. During this time, please feel free to contact me, Mark Arney, or Bill Winseman at NWPB offices, if you have any further questions.

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National Report

National Watermelon Promotion Board Sponsors to Wal-Mart

Queen Candice was very busy in the weeks preceding our National Convention in Asheville. She was in Tucson, AZ for the grand opening of a new Wal-Mart Neighborhood Market. We were sponsored by the National Watermelon Association Promotion Board. The store was very busy. Candice supplied the shoppers with recipes, stickers, and coloring books for the kids. She was a real hit during this Grand Opening.

We were excited to visit the National Watermelon Promotion Board President, Brent Harrison and wife Susan ('94 National Queen). Brent was in a meeting, and invited Candice to speak at the Fresh Produce of the Americas meeting. She later toured the Al Harrison Company offices. We visited their home and family and enjoyed dinner in Mexico at LaRoca. We thank Brent and Susan for their hospitality and the National Watermelon Promotion Board for their sponsorship.

Texas Watermelon Association Sponsors

Our next stop was McAllen, Texas for the Texas convention. We enjoyed a chilly Bar-B-Q at the ranch of Nowell and Ranell Borders. A good time was had by all! We were excited to see Texas President Paul Bowling, wife Missy and darling baby daughter Berkley. The 1970's theme auction was loads of fun and was very productive! It was so good to see Wanda and Emily again! Candice and I enjoyed a shopping trip across the border into Mexico. We had two large vehicles full of people. We all had lunch together and did a little high dollar shopping in Mexico! We thank Diana Weisser and Teretha Jones for escorting us! I would like to especially thank Lee and Nancy Harbor for hand delivering my articles to National convention in Asheville!

We congratulate Queen Kelly for being selected the 2007 Texas Queen. I am sure an exciting year awaits you! Thanks to the Texas Watermelon Association for sponsoring us to your convention, we had a great time!

National Watermelon Promotion Board Sponsors Wal-Mart Opening

Queen Candice's next stop, the entertainment capital of the world...Las Vegas, Nevada! Candice and I were there for the Grand Opening of a new Wal-Mart. Opening day wasn't without

problems for the new Wal-Mart, but the Watermelon promotion was a real hit! The store was very busy and Candice stayed busy supplying the samples, and recipes to the customers. Watermelon was a sure bet in Las Vegas! Thanks to the National Watermelon Promotion Board for sponsoring us to the Wal-Mart grand opening!

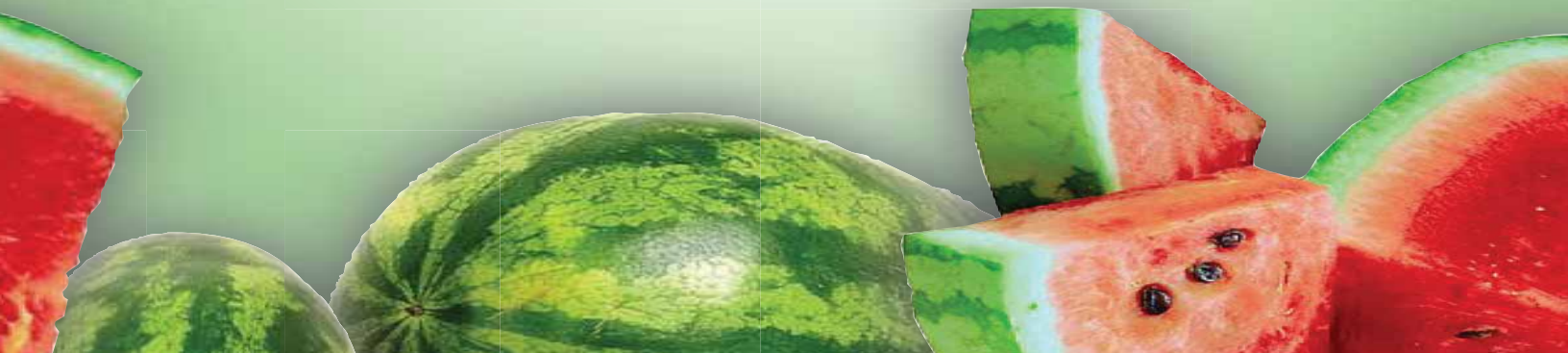
Mar-Del Association Sponsors

We were sponsored to Cambridge, Maryland for the Mar-Del Watermelon Association's annual convention, by the Association. The convention was held at the beautiful Hyatt Resort in Cambridge. It was great to see Queen Kathryn, Allison and Lani, as well as all the other members attending this record breaking convention. We were welcomed warmly by Mar-Del President, Jimmy Lee Goslee. We salute the Mar-Del group on their record breaking auction and convention! Congratulations to Queen Stephanie on being selected the 2007 Mar-Del Queen! You will have an awesome year, I'm sure! Thank you again for sponsoring us to the Mar-Del convention!

Alabama Watermelon Association Sponsors

We were sponsored to Biloxi, Mississippi to the annual Alabama Watermelon convention. President Jim Mastropietro and his wife Terri welcomed us! It was great seeing Queen Catherine and Cindy, as well as all the other members and guest attending. Queen Candice was excited to be back for her home state's annual convention. This year's convention was held at the Imperial Palace Hotel and Casino, in Biloxi Even with attendance off, they still managed a record breaking auction! Congratulations to your 2007 Alabama Queen, you and Cindy will have a terrific year! Thanks to the Alabama Watermelon Association for sponsoring us to your convention. It was a perfect ending for Candice's tour! Thank you Candice for all your hard work! We thank all of our sponsors for making her tour possible!

Eleanor Bullock
NWA Promotion Coordinator
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229.271.8111 Fax
eleanor@websign.net





Susan, Candice and Brent in Nogales, AZ



President Paul Bowling and wife Missy at the auction



Wal-Mart Neighborhood Market in Tucson, AZ
welcomes Candice



Candice Congratulates Kelly



Opening complete with a Mariachi band



Wal-Mart shoppers in Las Vegas



Candice, Emily, and Ali with Texas contestants
at the 70's Auction



Busy in Las Vegas



Candice and Catherine Congratulate the 2007 Alabama Queen!



Candice visits with Mr. and Mrs. Billy Smith at AWA



Chandler Mack poses with two Alabama girls!



NWA President Brent Jackson with New Mar-Del Queen Stephanie, Candice, Kathryn and all the visiting Queens



Candice chats with the Alabama Group at the Mar-Del convention



Travis and Kevin pose with Kathryn and visiting Queens



Mar-Del President Jimmy Lee Goslee and wife chat with Emily and Candice

2007 National Queen Tour Begins

Congratulations to Jenna Morgan Stanford, our 2007 National Watermelon Queen!

Georgia Watermelon Association Sponsors

Her tour is already off to a fast start. Three days after winning the title, Jenna was sponsored by the Georgia Watermelon Association. Atlanta was the setting for the Cordele-Crisp legislative fish fry at the old depot next to the State Capital. Attendee's were, Governor of Georgia, Sonny Purdue, Lieutenant Governor, Casey Cagle, Speaker of the House Glenn Richardson, Commissioner of Agriculture, Tommy Irvin and Senators and Representatives from all across Georgia.

Jenna joined the Georgia Watermelon Queen, Brittanie Faircloth as they greeted the entire crowd attending the event. They were both interviewed and photographed during the evening. Special thanks to the Georgia Watermelon Association for sponsoring Jenna to this event in her home state.

Jenna was interviewed by Phil Streetman, WSST channel 55 in Cordele, Georgia. Phil was hometown proud and wanted the new National Queen on his show.

Jenna is excited about serving as your National Queen. If you are interested in sponsoring Jenna for watermelon promotions, please give me a call at the numbers listed below.

Eleanor Bullock
NWA Promotion Coordinator
229.273.8638
229.322.9933 Cell
229.271.8111 Fax
eleanor@websign.net



Interviews in Atlanta...
Thank you GWA!

Jenna visits
with Georgia's
Commissioner of
Agriculture, Tommy
Irvin



Lt. Governor Casey
Cagle poses with
Jenna in Atlanta



Jenna's first TV Show as
National Queen!



Jenna, Governor of
Georgia, Sonny Purdue,
and Georgia Watermelon
Queen, Brittanie Faircloth



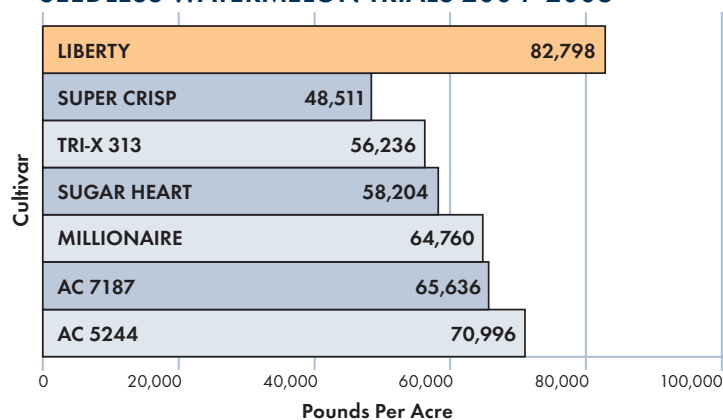


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*Average yield over a minimum of two years

Data courtesy of Gilbert Miller, Area Vegetable Specialist, Clemson University variety trials 2004-2006, Edisto Research & Education Center, Blackville, SC.

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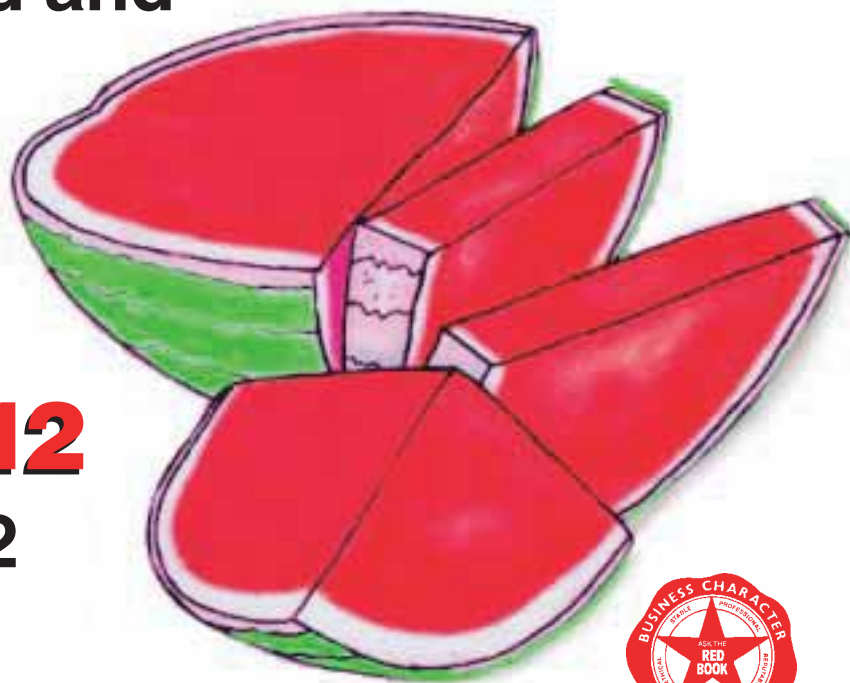


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Alabama Report

Greetings everyone from our Alabama Watermelon Association,

WOW! What a year for our 2006 AWA Queen Catherine Grace Odom. Congratulations, Catherine, on placing 2nd runner-up at our National Watermelon Association Convention. Over the past year you have represented our AWA with the utmost respect and dedication. Our AWA is so very proud of you and each of us is certain you will travel an exciting and adventurous journey during your lifetime.

February 2nd – 4th Catherine attended the Mar-Del Watermelon Convention held in Cambridge, Maryland, at the beautiful Hyatt Chesapeake Bay Resort. We had a great time with Queen Katherine, Allison, and Laney and we congratulate the 2007 Mar-Del Queen Stephanie Abt. We know you will have a fantastic year in front of you! Mar-Del certainly knew how to put on a convention this year. Seven visiting queens attended this convention and they were TX Emily, AL Catherine, IL Ali, NC Katie, and FL Katie. Once again, our Queen Catherine won the seed spit contest! It seems as if our queen enjoys this type of competition as she also won seed spit at the 2006 FWA Convention. Thank you to Harry Vaughn, Gulf Seed, Inc., for your sponsorship to the Mar-Del Convention. Catherine will forever hold exciting and everlasting memories from this convention.

Our AWA Convention was held February 9th – 11th at the Imperial Palace in Biloxi, MS. During our banquet Saturday evening, Mr. Doyle Bennett was quite surprised when Jim Mastropietro announced him as the recipient of the AWA Lifetime Achievement Award. This award is given to an individual whom over the years goes above and beyond in serving our association. Mr. Doyle Bennett is certainly deserving of this

award. Thank you, Doyle! Our AWA announced our new officers and they are AWA President Terry Jones, First Vice President Rose Elliotte and Second Vice President Billy Smith. Congratulations to our new 2007 AWA Queen Katie Strickland, sponsored by Billy Smith, Billy Smith Watermelons, First Runner-Up Jessica Miller sponsored by Arnold Mack, McMelon, and Second Runner-Up Johanna Salter, sponsored by Jim Mastropietro, International Paper. Also, congratulations to Katie on being chosen Miss Jubilee. Queen Katie, everyone in our AWA is looking forward to getting to know you this year. You will have an unforgettable year as queen, just ask Catherine and Candice!

And here we go! The 93rd Annual NWA Convention was held in beautiful Asheville, NC, at the Grove Park Inn, February 21st – 25th. Every aspect of the convention was perfect to include our AWA Queen placing 2nd Runner-Up in the queen program. I must mention this cool fact also...Catherine, once again, won the seed spit contest! Our Alabama Queens do quite well at National's...Candice won the seed spit last year! Congratulations to GWA Queen Jenna on being named National Watermelon Queen and to Ililiana Ali on being named First Runner-Up. A special congratulations to FWA Katie on being chosen Miss Jubilee.

Our new Queen Katie is anxious to begin promotions so please let us know what we can do for you. We wish every one of you a successful watermelon season!

Cindy Vaughn
AWA Promotion Coordinator
ncv57@earthlink.net
352-314-5988 home 407-448-3780 cell





Outgoing AWA President Jim Mastropietro is presenting Mr. Doyle Bennett with the AWA Lifetime Achievement Award. Thank you Doyle for going above and beyond in serving our association.



Myron Harrison, you are amazing! Catherine absolutely loves her personalized box bin. Thank you for an unforgettable gift. We have never seen one as beautiful!



Thank you to our fantastic AWA Board Members for your continued support and sponsorship throughout Catherine's reign. Each of you contributed in developing our young lady into the young woman she is today. Catherine is eternally grateful as am I. Thank you!



Which queen spells her name...Catherine...and which queen spells her name...Katherine...ok...I'll tell you! AWA Queen Catherine. Mar-Del Queen Katherine. There you have it!



Look at our Alabama beauties! 2006 AWA Queen Catherine, 2007 AWA Queen Katie, 2005 AWA & 2006 NWA Queen Candice.



All our watermelon queens had a fantastic time at the Mar-Del Convention held in Cambridge, Maryland, at the beautiful Hyatt Chesapeake Bay.



Here is our 2007 AWA Queen Katie Strickland with our incoming AWA President Terry Jones. We are looking forward to another fantastic year with our new queen, Katie!



Check out our AWA Queen Catherine and the most handsome Will Hales. Thank you, Will, for all your behind the scene work during your Mar-Del Convention. Everyone had an awesome time!



As AWA Queen, Catherine gave her final live interview on WKRG News 5 during our AWA Convention.



AWA Convention beauties...2004 AWA Queen Megan Flinn, Katie Strickland, 2005 AWA Queen & 2006 NWA Queen Candice, 2006 AWA Queen Catherine, Johanna Salter and Jessica Miller.



Thank you to our AWA Convention judges: Richard Wojciak, Corliss Smith, Nancy Harber, Varney Prejean and Leslie Coleman. I certainly appreciate your thoughtful attention in choosing our new queen.



Once again our AWA Board Members are amazing! Catherine was, to say the least, stunned when you presented her with the diamond watermelon slice necklace during our convention auction. Such a beautiful gift for our beautiful queen!



We could not possibly go through the NWA Convention without a picture with Mr. Tommy Smith. Tommy, Catherine had an amazing time touring around LaBelle with you last spring. What an adventure...you never know whom you will run into when you're with Tommy!

Yes! Seed spit champion again! Catherine spit her seed 25.8' at National's to claim champ once more. Let's see...during her reign as AWA Queen, Catherine won seed spit at the FWA Convention, Mar-Del Convention and National Convention...WOW!



Congratulations to our new NWA Queen Jenna, 1st runner-up Ali, and 2nd runner-up Catherine. All our association queens performed beautifully and I am certain each association is very proud of their queen.

Here she is...our 2006 AWA Queen Catherine. Your AWA is so very proud of your accomplishments over the past year. Thank you, Catherine, for touching all our lives with your love and sincerity. You will forever live in all our hearts.



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Florida Report

Greetings from the Sunshine State,

Queen Katie traveled to Cambridge, Maryland February 2-4th for the Mar-Del Watermelon Convention. There she met up with the other state queens and enjoyed a great time at the auction and banquet. The weather was a lot different than us Florida gals are used to, but Katie enjoyed the frozen fountain. We would like to wish the 2007 Mar-Del Watermelon Queen Miss Stephanie Apt good luck in her reign. Thank you to our sponsors for making this possible.

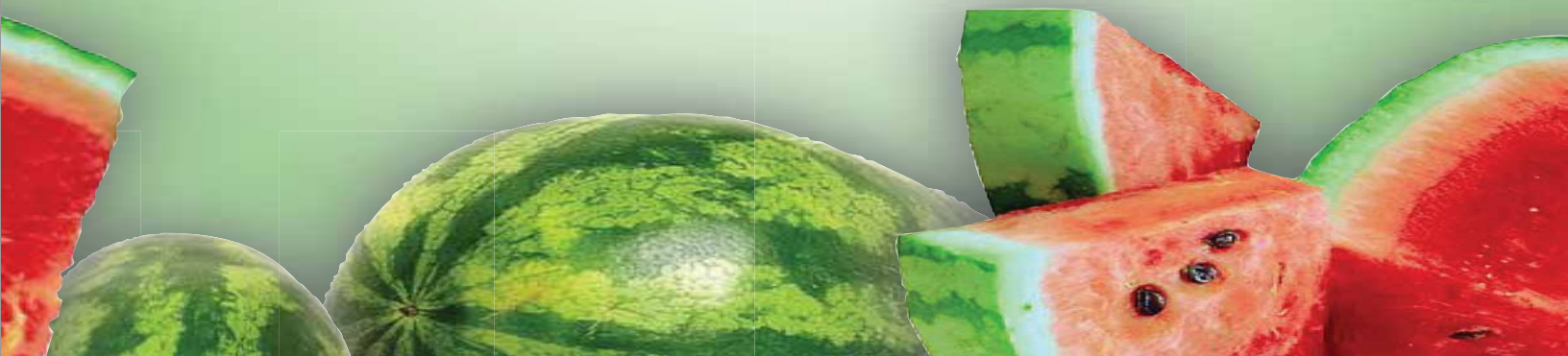
Then it was off to the Florida State Fair February 11th and 18th. With February 11th being Florida Watermelon Day at the State Fair. Katie performed a demo for her audience and she made watermelon breakfast a go go. Everyone loved the presentation and the delicious and healthy treat! Thank you to our sponsors for making this possible.

Preparations began for the National Watermelon Queen pageant held in Asheville, North Carolina. Queen Katie enjoyed representing the state of Florida for the title. In Asheville, Katie had the chance to spend one last time with her friends from the other states. Orientation, speeches, impromptu question, auction, interview, and eventually evening gown, Katie loved every minute of her experience. She was very happy for Jenna, Ali, and Catherine; good luck to Jenna in her upcoming year as National Watermelon Queen. And let's not forget our Miss Jubilee Miss Katie Grantham. Thank you to the Florida Watermelon Association for sponsoring Katie to Nationals.

Katie and Shawn Valentine Shurley traveled to Tallahassee for Florida Farm Bureau Appreciation Day. She met various legislative representatives and Farm Bureau employees throughout the state. Katie also passed out stickers, watermelon samples, and informed Florida agriculture leaders about the nutritional and economic values of watermelon. Thank you to our sponsors for making this promotion possible. Also, thank you to Shawn for traveling with Katie.

Finally was the 39th Annual Florida Watermelon Convention held in Sarasota, FL at the Hyatt. Our President Mr. David Coates wanted to make things different this year and invited everyone "Under the Big Top." Our Presidents Reception was held at the Ringling Museum. There, Queen Katie and five other girls from the State of Florida performed their opening number. The next day was our auction, and eventually our banquet. Katie finished up her year as the 2006 Florida Watermelon Queen with her farewell speech. She would like to extend her thanks to all those that made her year unforgettable. Congratulations to our new 2007 Florida Watermelon Queen Miss Tara Nicole Mashburn of Chipley, Florida. We are sure that Tara will have a banner year, and we are proud to have her. As we wrap up 2006, we look forward to 2007. Until next time...

Respectively Submitted By,
Katie Grantham
2006 Florida Watermelon Queen
3/26/2007





Katie helps MarDel Queen Katherine, NWA President Brent Jackson, National Candice, NC Katie, AL Catherine, TX Emily & IL Ali welcome new MarDel Queen Stephanie in Cambridge, MD



Katie, MD Katherine, NC Katie, IL Ali, TX Emily, AL Catherine & National Candice show us the pretty smiles they use to promote Watermelons!



Katie enjoying the Florida Convention in Sarasota



Crowning 2007 Queen Tara Mashburn are Past Queens: 1993- Shay Scott, 1997- Heather Raulerson, 2000- KarenAnn Cranford, 2002- Jenni Hickox and 2006- Katie Grantham



Two of Katie's big supporters through her reign: Miss Jackie & Mr Paul



Katie at breakfast with her mom, Dot



After her farewell video, FWA President Mr David telling Katie what a great Queen she had been all year- there wasn't a dry eye in the place!!



Katie & Miss Cheryl with 2007 FWA Queen contestants at the auction



Katie at the FWA auction



Katie & FWA favorite secretary enjoying Asheville, NC



Katie with her mom- Dot, her sister- Trisha, & brother-in-law- C.W.



Miss Shirley, Mr Phil, Katie, Miss Jean & Mr Kelly at the auction



Katie at National in Asheville



Miss Shawn, Katie, Joseph, Miss Laura & Ray in Asheville



It was a cold day in Cambridge, MD for Sunshine State Queen Katie

Katie receiving her "Miss Jubilee" award at Nationals from new NWA President Mr Bradley O'Neal



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Georgia Report

Hello to everyone from Georgia!

We are all very excited and extremely proud of our 2006 Queen Jenna Stanford which is now our 2007 National Watermelon Queen. Jenna did an outstanding job for Georgia and we re excited to watch her magic for the National Watermelon Association. Jenna appreciates all the beautiful gifts that were donated to her during the NWA auction from the GA Board, Borders Melons, Borders Melons East and M. E. I. Labels.

Georgia is blessed other outstanding Queen this year. Our 2007 Queen is Miss Brittanie Faircloth from Rochelle, GA. Brittanie is a student at Valdosta State University studying Speech Pathology. We are excited to have a genuine young lady like Brittanie on board to represent Georgia throughout the upcoming year!

Thank you to everyone that helped our convention to be a success in January at The Retreat at Lake Blackshear in Cordele. We had seven beautiful and sharp contestants this year. Awarded 2nd Runner-Up was Miss Amanda Murray and 1st Runner-Up Miss Jessica Thompson. Thank you to our Queen Contestant Sponsors Joe Simmons, Leger & Son, Borders Melons East, Craig Mathis, Jerry Albritton, Joey Faison and Billy Smith's Watermelons. Our Queen Judges definitely had their work cut out for them this year and we appreciate their dedication. Our judges were Allison Hutto-2002 GA Watermelon Queen, Pam Peacock, Wade Rushing-Temple Inland and Jason Deal-GA Dept of Ag.

Thank you Mr. Ken Lewis for helping set up our educational session which included Tucker Price-Moderator/Crisp Co. Extension Agent, Shaker Kousik-Phytophthora capsi/USDA Vegetable Researcher Scientist, Davis Langston-Watermelon Disease & Control Update-UGA Coop. Ext. Vegetable Pathologist, Kevin Phillips-Weed Control Update-Wilcox CO. Ext. Agent and Gordon Hunt-NWPB Report/NWPB.

We appreciate our 2007 Sponsors for Queen Scholarship Awards and Convention Donations. The following are Senator Joseph Carter, Bowen Chevrolet, Bank of Dooley, S. GA Banking, Planters First Bank, Mr. Freddie Dwozen, Jewel and Allison Hutto, Tri-Wall and Temple Inland. A very special thank you to Mrs. Sue Childers for continuing the Queen Scholarship established in memory of "The Great" Mr. Oren Childers. Another big thank you to our "Anonymous" scholarship donor in memory of Mr. Oren Childers. We also appreciate our "Has-Beens" Queens for continuing to donate a scholarship in memory of Mr. Oren Childers. Can you tell we loved and love Mr. Oren!?

During our Convention we presented Mr. Jamie Chapman with the Adult Seed spit Award for furthest seed of 40.0. We presented the Contestant Seed Spit Award to Miss Ryan Hammer for furthest seed spit of 22.1. Miss Ryan Hammer was also awarded Miss Jubilee during the banquet as well. 2006 King Buyers Award was presented to C & L Packing. The 2006 King Buyers Award was presented to Sun State Produce. We appreciate all your continued support!

Our 2007 Queen Miss Brittanie Faircloth has already been on the road working. She has been on the floor at our state Capitol and attended the Cordele Fish Fry at the Atlanta Freight Depot along with the Cordele Chamber of Commerce and our 2007 National Queen Jenna Stanford. Brittanie again was at the state Capitol for a meet and great with our Gov. Sonny Perdue and attended the Freight Depot the same day for the Georgia Ag Awareness Week Kick-Off Celebration. While at the Freight Depot for the Ag Week Kick-off we served Breakfast-Go-Go which was well appreciated by the visitors.

We look forward to a fun, busy and successful year. We wish you all the best as well.

Julie Akins
Sec., Treas/Promotion Coord.
P. O. Box 2278
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Illiana Report

More than 20 of our members were present at the National Convention in Asheville, NC, where IWA Queen Ali Vice finished as first runner-up for the title of 2007 National Watermelon Queen. Thanks to one and all who helped in making another successful year for the IWA queen program.

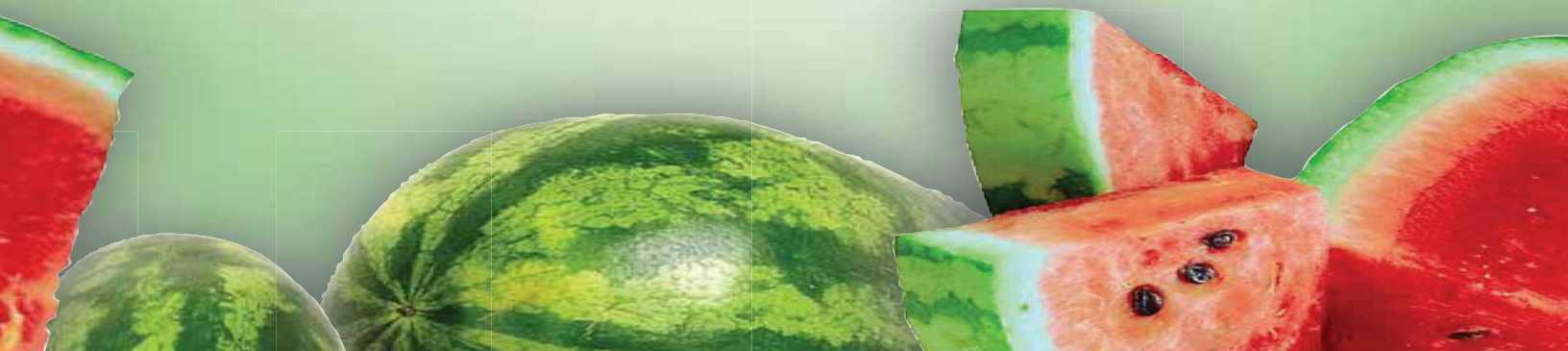
We concluded our promotions under Ali with an appearance at the Knox County Ag Day program, which features a pork burger, apple sauce, chips, and baked bean dinner for \$.50. That's right: fifty cents, which is symbolic for the farmer's share of a typical \$5.50 meal. About 1800 people attended Ag Day this year, which also included a small live animal display. We cut about 200 lbs. of watermelon for the event and gave it away along with stickers and J Slice coloring books.

We were pleased that NWA Queen Jenna Stanford was able to join us for Ag Day, since it was the evening before our convention started. As an example of our famous Hoosier Hospitality, chapter 1st VP Brad Toney took Jenna and Ali on a brief outing to Amish country including a buggy ride, lunch at the Black Buggy, and a stop at an Amish store.

IWA's 2007 Convention raised nearly \$130,000 this year, a small increase from last year in unrestricted funds. We have a lot of momentum going into our new fiscal year and hope to keep on top of the wave! Interest in our racing promotions is expanding to include "Bump Day" on May 20 leading up to the Indy 500. Our new queen is Emily Frey, the 19-year-old daughter of Rex and Beth Frey of Vincennes, IN. Emily is majoring in pediatric nursing at the University of Indianapolis.

Please join me in welcoming back our Promotions Coordinator, Kristy Cardinal, from maternity leave. Kristy introduced 2-month-old Jonathan to his extended watermelon family at our convention. We look forward to seeing him eating watermelon soon!

Wishing every watermelon could taste like one grown here,
Carrie L. Smith
Acting Promotions Coordinator
2nd Vice President



Kristy Cardinal
with newest
member of the
family, 2 mo. old
Jonathan.



Bob Miller, Nunhems USA, poses with 2007 Queen Emily Frey. Nunhems purchased luggage for our new queen and Bob served as one of our judges.



2006 Queen Ali demonstrated a special watermelon guitar at our auction.



Mike and Vicki Horral (Melon Acres, Inc.) proudly welcome incoming Queen Emily. Vicki served as one of our judges.



National Queen Jenna enthusiastically presented auction items at our 18th annual convention.



Rich Novak presented a \$1,000 scholarship to Queen Emily on behalf of Tri-Wall.



Jim Smith welcomed Larry Davis, a judge and retired Kroger buyer, to our convention.



IWA Chapter President Dennis Mouzin, along with Mike and Vicki Horrall, congratulated Ali.



Queen Ali displayed “Jay Leno” profile created by Chef Poon at our National convention.



Everyone, including brother John Vice, was very proud of Ali finishing as 1st runner-up at Nationals.



The Vice Racing team enthusiastically bid on auction items and supported Queen Ali at Nationals.

Mar-Del Report

Convention Report:

Greetings from the MAR-DEL Watermelon Association,

We recently completed our 42nd Annual Convention at The Hyatt Regency Chesapeake Bay Resort in Cambridge, Maryland. We are proud to say that this year's convention was a huge success! We had a tremendous display of support from the 89 companies that participated in our corporate sponsorship program. Thanks again to each of our sponsors, without you this event would not have been possible! We started off the weekend with the President's Reception on Friday night but we might have to change the name of that event to the Queen's Reception. This year we were joined by the Alabama, Florida, Illiana, North Carolina, and Texas Queens as well as the National Queen, Candice Fralish. We would like to thank all of those state chapters for sending your Queens and supporting our association. We began Saturday morning with our annual membership meeting followed by the seed spitting contest. After lunch, Gordon Hunt and Bill Winsemann updated us on what the National Watermelon Promotion Board has been working on and informed us about the Weight Watchers pick of the season promotion for this coming season. Then the bidding began and when it was all said and done we had raised the most money in the history of our auction. Later that evening, our banquet began with a few words from our President, Mr. Jimmy Lee Goslee followed by a few words from our National Watermelon Association President, Mr. Brent Jackson. Next our professional speaker, Jane Herlong, entertained the crowd with songs, impersonations, and stories everyone could relate to. Shortly after the laughter subsided, Donald Hales presented The Lifetime Achievement Award to a well deserved Bill Toadvine. The evening concluded with Kathryn Onken, our 2006 Queen handing over the crown to Miss Stephanie Abt, our 2007 Mar-Del Watermelon Queen. We would like to thank everyone who attended and made our 42nd Annual Convention a huge success!

We're on the Grow!

Jay Rider, Kevin Evans, Travis Hastings, Will Hales
The Convention Committee



Queen Report:

Amidst all of the preparation for our convention, Kathryn and I headed off to Lake Blackshear to support Queen Jenna and Julie and meet more of the fine members of the Georgia Association. Thank you to Craig Mathis for the beautiful slice necklace he bought Kathryn at the auction and to everyone else for your gracious hospitality. Kathryn enjoyed her first visit to Georgia and can now say she's been to, "The Watermelon Capital of the World."

The following weekend was our convention and we were extremely pleased with the way everything turned out. Thank you to all the state associations (NC, Florida, Illiana, Texas and Alabama) and sponsors who made it possible for your queens and coordinators to come! It was the camaraderie and fellowship from each state and the national association that made the event so special. In addition, we were blessed to have six amazing contestants in our queen competition who each had a fantastic time. Our new queen is no stranger to the watermelon industry, Miss Stephanie Abt from Rhodesdale, Maryland. We can't wait for everyone to meet her and we're confident that she will do a fantastic job representing our association!

A few weeks later, we were off to Asheville, North Carolina to cheer Kathryn on at Nationals. Kathryn's performance was flawless and she made us all extremely proud to say that she was our queen. The convention was beautiful Brent & Debbie, Bob, Eleanor and Amanda—awesome job!

Lastly, we would like to express our sincere "thanks," to John Lapide, Anita Field, Nowell Borders and everyone who purchased auction items for our outgoing and incoming queen, your generosity is very appreciated by both the association and Kathryn and Stephanie.

Until next time...
Watermelon Wishes,
Allison Castellana
Mac0912@ecu.edu
443-783-5553
Lani Kennedy
Lebeth14@aol.com



Great job at Nationals
als Kathryn, we'll
miss you!



What a great picture of Kathryn and former NWA President Brent Jackson after the Georgia banquet.



Having a great time at Nationals is Dawn & Mark Collins and our President Jimmy Lee & Pat Goslee



I think we know who these pretty ladies are...Kathryn and Jane Hussey at the MAR-DEL convention.



Kathryn enjoys her time in Georgia with Richard, Harry & Jim



It's always a good time with our friends from NC! Michael Bunch, Brent Jackson, Queen Katie, Will Hales & Don Hiller

Thanks Craig
for the beautiful
necklace and all
the support you
gave Kathryn
through her year!



We're not sure what's going on here...we think Johns about to take Anita to the floor.



All the beautiful visiting Queens welcome Stephanie into the family.



Our own MAR-DEL girl, Allison, delivering her speech as the National Young Ag Spokesperson



Kevin Evans, Queen Katherine and our Vice President Johnny Hastings



Our Treasurer Dawn should be well equipped to watch over our money with her new Piggy Bank.



All the pretty queens posing on the stage!



The Alabama gang--Queen Catherine, Queen Candice, Jim and Cindy

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Mo-rk

We're Still Here!!!

The Mo-Ark convention, held during the first weekend of February was a huge success!



Special thanks to all of you who were able to join us in February! Our auction, Beale Street and Graceland would not have been the same without you!

Contact:

President:

Rich Novak
Phone/Fax: (314) 835 - 0027
Email: richnovak@sbcglobal.net

Queen Coordinator:

Summer Keylon
Phone: (918) 258 - 8321



"Walkin' In Memphis"

The purpose of the Missouri-Arkansas Watermelon Association is to promote the best interest of the watermelon industry from production to consumption. The Missouri-Arkansas Watermelon Association, in conjunction with The National Watermelon Association, is constantly seeking improvements in the growing, grading, handling, transportation, distribution and sale of watermelons. We request that you join us in this endeavor by becoming a member of our association.

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North Carolina Report

Greetings from North Carolina

North Carolina Watermelon Queen Katie Mills is completing a very successful year. Katie has been a wonderful spokesperson and ambassador for the state association and our watermelon industry this year.

2007 has been filled with exciting opportunities to promote watermelons at Wal-Mart Grand openings and visits with watermelon friends and family at two state conventions and the NWA Convention.

Katie enjoyed attending the South Carolina Watermelon Convention on January 19-21, 2007 in Columbia, South Carolina. Thanks to the South Carolina Watermelon Association, Queen Alison and Queen Coordinator, Mary Beth Hiers and all the friends we made at the Convention for the hospitality extended us. Congratulations to the new 2007 South Carolina Watermelon Queen.

We would like to thank the National Watermelon Promotion Board and Wal-Mart for the opportunity to participate in four North Carolina Wal-Mart Grand Openings in January. We were pleased that Allison Castellana, 2006 National Queen 1st Runner Up assisted in opening Conover Wal-Mart on January 19 and the Elizabeth City Wal-Mart on January 22. Stephanie McLamb, 2006 NC Queen 1st Runner Up was in Fayetteville to participate in the Wal-Mart Grand opening on January 22, 2007. Queen Katie was on hand to welcome customers to the Grand Opening of the Winston-Salem Wal-Mart on January 22, 2007. All three young ladies enjoyed meeting Wal-Mart Managers and Produce Managers and enjoyed greeting consumers, young and old, as well as sharing favorite watermelon recipes with those who stopped by to visit. A special thank you to Charles Freeman, Regional Produce Buyer for Wal-Mart, who helped finalize arrangements for the Queen visits to the Wal-Mart Grand Openings in North Carolina.

The Mar-Del Watermelon Convention was held February 2-4 at the Hyatt Regency Chesapeake Bay Resort in Cambridge, MD. Queen Katie joined five other State Watermelon Queens, National Queen Candice, National Queen

Coordinator, Eleanor Bullock and State Queen Coordinators for a fun-filled weekend. Congratulation to the new 2007 Mar-Del Watermelon Queen. Thank you Mar-Del Watermelon Association, Queen Kathryn Onken, Lani Kennedy, and Allison Castellana for a wonderful Convention visit.

As Queen Katie's reign came to a close, we traveled to attend the 93rd Annual Watermelon Convention, February 21-25 in our home state held at the Grove Park Inn in Asheville, NC. Katie enjoyed five days filled with making new watermelon friends, renewing friendships, touring the Biltmore Estate and competing with seven other State Queens for the National Watermelon Queen title.

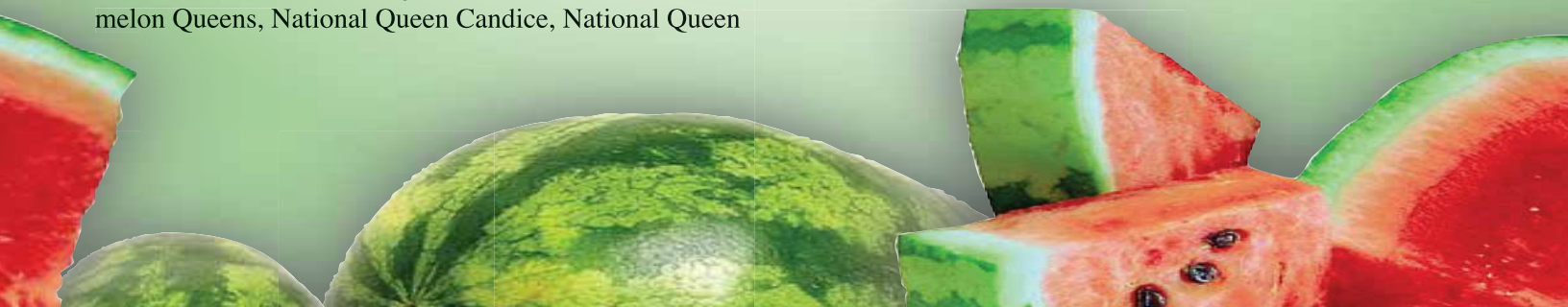
Katie Mills, our 2006 Queen represented the North Carolina Watermelon Association well as she competed in the National Queen Pageant. We are extremely proud of Katie as she participated in the Speech, Interview, Sportswear and Evening Gown competition. Thanks Katie.

We would also like to thank all the donors and sponsors for making Nationals so enjoyable and successful. Thank you Brent Jackson, Eleanor Bullock and Queen Contestants for a memorable National experience.

The North Carolina Watermelon Association 26th Annual Convention was held March 9-10, 2007 at the Hilton Raleigh-Durham Airport Hotel in Research Triangle Park, NC. Look for highlights of the 26th Annual Convention and introduction of our newly crowned 2007 North Carolina Watermelon Queen in the next issue.

The North Carolina Watermelon Association would like to thank everyone who has supported our Queen Program. We are proud and honored to have Katie Mills serve as our 2006 NC Watermelon Queen. Thanks Katie for all you have done as you have represented North Carolina this year.

Sandra Woodard – woodard145@vol.com
NCWA Promotions Coordinator





Queen Katie proudly represents the NC Watermelon Association at the NC State Homecoming Parade.



Young ladies talk to Queen Katie at Wal-Mart Grand Opening in Winston-Salem.



Katie enjoys visiting Queen Allison at the South Carolina Watermelon Association Convention.



Watermelon Queens Allison and Katie pose at Mar-Del Watermelon Convention.



Katie congratulates newly crowned 2007 South Carolina Watermelon Queen.



Queen Katie joins 2006 Mar-Del Queen Kathryn Onken and newly crowned 2007 Mar-Del



Wal-Mart Produce Supervisor and Assistant Manager welcome Queen Katie to Winston-Salem Grand



State Queens gather for Orientation at the Grove Park Inn during NWA Convention.



National President Brent Jackson and Queen Katie with NC Commissioner of Agriculture Steve Troxler and NCSU Dean Johnny Wynne at NWA Convention.

Lee Harber with Katie at the Temple-Inland container bin displaying Queen portraits.



Katie and Queens get creative with Chef Joe Poon at NWA Opening General Session.



Queen Contestants are prepared for their Interviews with the Judges.



Katie thanks Nowell Borders for Auction item and for NWA support of Queen Program.



A special NCWA trio – Percy Bunch, Queen Katie Mills and Gordon Etheridge.



Katie enjoys Biltmore Dinner and Tour with parents, Susan and Mike Mills.



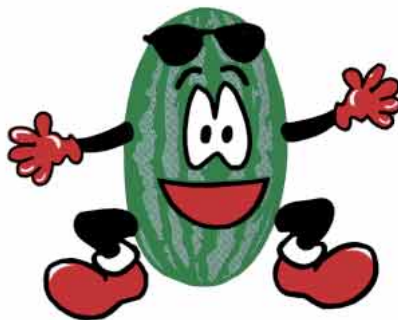
What a lovely group of Queen Contestants as they pose prior to Evening Gown Competition.



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South Carolina Report

Hello and Happy Spring to all of you! South Carolina had a wonderful convention in January. We would like to thank all of our sponsors and everyone who attended. Without you, our convention would not have been such a success. We would like to congratulate Christina Loftis, our new 2007 South Carolina Watermelon Queen. Christina is very excited and I know she will do a great job for South Carolina. Our first promotion together will be the North Carolina Watermelon Convention. We are looking forward to our trip to Durham, NC.

The trip to Asheville, North Carolina for Nationals was fabulous. We would like to thank Debbie and Brent Jackson for another wonderful convention. The Grove Park Inn was so nice and the Biltmore tour was extravagant. We'd like to thank everyone who had a part in this. South Carolina would like to congratulate Jenna Stanford, the new NWA Queen. Jenna, we are proud of you and know that you will be a great representative for the NWA. Alison, we thank you for all that you've done for South Carolina and wish you much luck in the future.

I look forward to another watermelon season...much luck to you all and please let us know if we can assist you in anyway.

Until next time...

Watermelon smiles,

Mary Beth Hiers
404 N. Trenholm Road
Columbia, SC 29206
803-331-3362
mbh615@earthlink.net





Alison welcomes the 2007 SCWA Queen contestants.



Mr. Billy Williamson—our friend from NC!

SC always welcomes Carolina girls—thanks for coming Katie!



Commissioner Weathers and Christina.

Our new 2007 SCWA Queen—Christina Loftis



My girls—they are doing great! They welcome Christina with open arms.



Alison crowns Christina.

Rusty Kinard congratulates Christina.





Mom and Dad are proud of Christina.

We were so
happy to have
Julie Bryant
Murdock visit us



Chef Harry and
Alison—fabulous!



Congratulations Jenna!



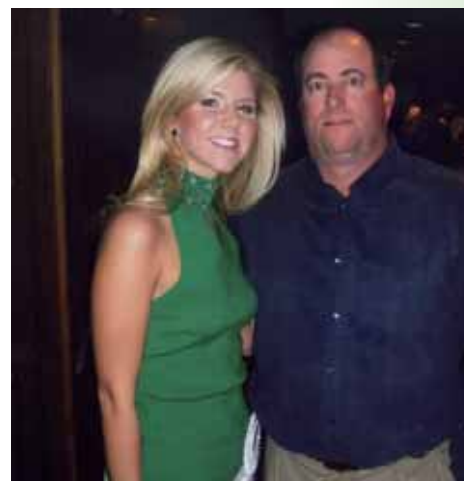
The girls anticipate interviews.



Proud parents and aunt of Alison.



It was so great to have Ms. Katherine Hill with us at Nationals.



Stevie Still wishes
Alison luck just
before the Sports-
wear competition
at Nationals.

Texas Report

How time flies? Happy watermelon days ahead for all of you! I really hope you all have a great season. First of all I would like to thank all the sponsors of our annual convention:

Abbott & Cobb, Inc.-McAllen, Texas
Nowell Borders, Hargill, Texas
C&V Supply- Mission, Texas
Champion Seed Company- McAllen, Texas
W.G. Frazier & Son- San Antonio, Texas
Dimetri Gardikas Produce- Santa Fe Springs, California
Henderson Packaging Company- Edinburg, Texas
J R Produce Supply Company- McAllen, Texas
International Paper Company- Edinburg, Texas
Nunhems Seeds- Uvalde, Texas
Shippers Supply Company- Pharr, Texas
Syngenta Seeds-Rogers Brand--Weatherford, Texas
Temple Inland, Inc.- Edinburg, Texas
Temple Inland, Inc- Bogalusa, Louisiana
Temple Inland, --Minden, Louisiana
Texas Melon Exchange--McAllen, Texas
Texastar Seed Company--Edinburg, Texas
Tri-Wall-A Weyerhaeuser Company- Butler, Indiana
Warren Produce-McAllen, Texas
Wiggins Wholesale- Snook, Texas
Willhite Seed Company-Poolville, Texas
Zeraim Gedera, The Seed Company- College Station, Texas

Thank you all so very much, you are just the greatest telling me every year "Just tell me what I can do".

I do want to apologize to Ken Mears with Tri-Wall, Jimmy Henderson with Warren Produce, Will Frazier with W. G. Frazier & Sons, I did take pictures of them presenting

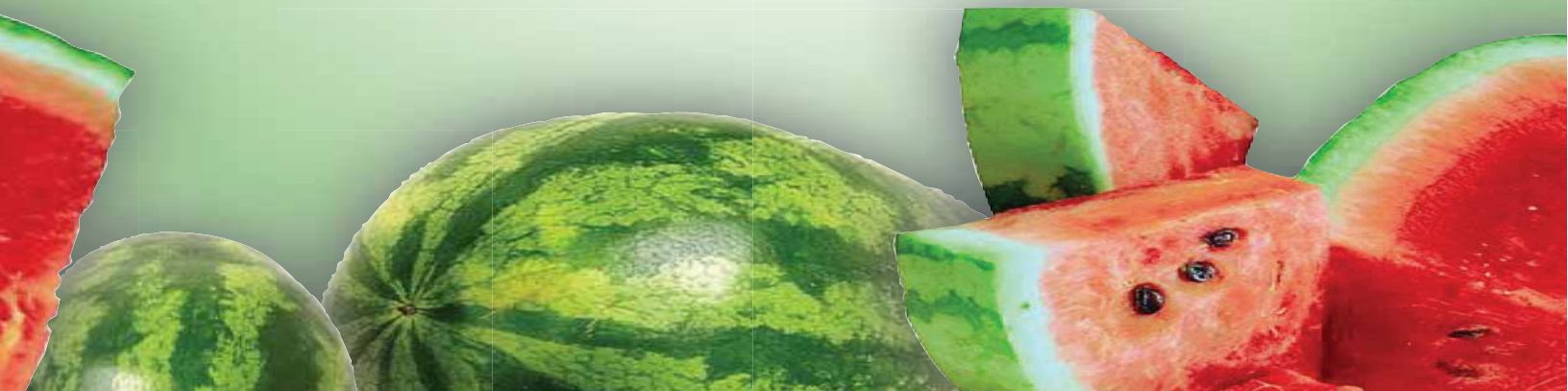
their gifts to Queen Kelly, however my camera acted as though we were taking pictures but then I could not print them, so I personally had no pictures of anyone at the Texas Convention.

Thanks to Ms. Eleanor (who you know takes a lot of pictures) for coming up with some for me and I do so appreciate her help. Also the pictures from Maryland- Delaware convention were on the same disk, and there again I thank Ms Cindy Vaughn for some from that convention.

Congratulations to Ms. Jena from Cordele Georgia... our new 2007 National Watermelon Queen.

Until next time.

Wanda Letson
Texas Watermelon Association
P. O. Box 903
Weatherford, Tx 76086
817-596-0927
fax 817-594-1045
www.texasoklahomawatermelons.com





Thank you Will for inviting us to the Maryland Delaware convention, great show.



Young guy seed spitting award went to Kelton Borders.



A beautiful group of young folks, I believe these are the young men responsible for a great Maryland Delaware convention.



Ranell says thank you so much Emily for being a great queen.



Little Ms Berdley Bowling , says "Girl, I think I'll take that crown."



Here we go again, Congratulations Kelly you are among some great girls.



Thank you so much for our judges.



Just a great photo of our young watermelon guys with Queen Kelly.



These guys, Myron, Lee, and Paul actually think they can sing at the barbecue at Borders Farms.



Ladies of the 60's. Do you recognize them?



Four beautiful 2007 contestants, Kaci Ramming, Ashlee Wiggins, Kelly Rotzler and Brittany Linkenhoger with NWA Candice and Emily.



New 2007 Queen Kelly Rotzler, tells Candice I sure like your crown.



Emily, Wanda, and Candis catching up.

The Borders, Ranell, Dalton, and Kelton the 60's family.



Alley, Emily, Candice the 60's queens.



Thank you Jennifer and Tiffany for your continued support and help.



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