

One amazing town and one amazing hotel

# The Fairmont Dallas

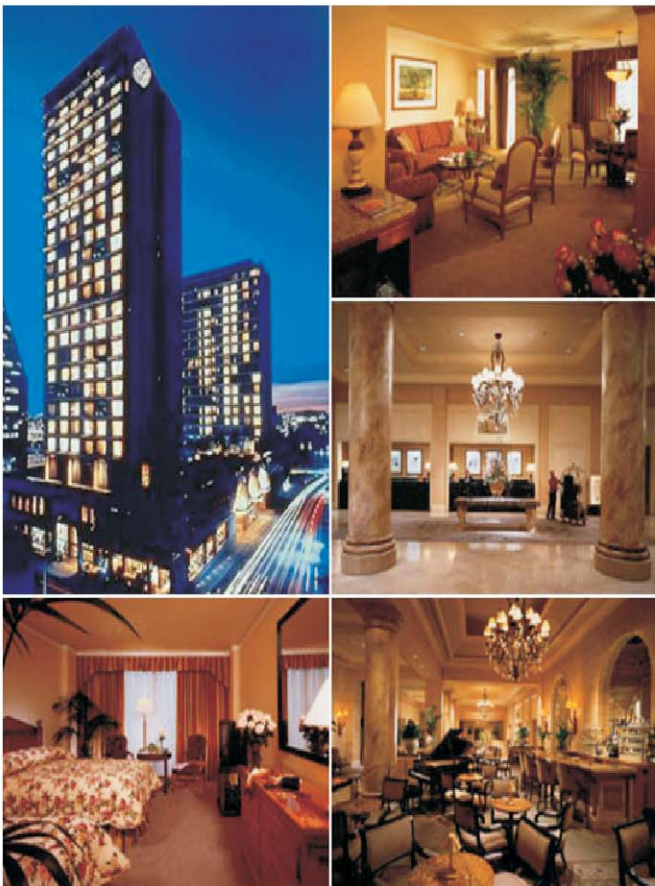


The Fairmont Dallas is home to Lone Star Luxury. The hotel sets the standard for style and elegance. An ideal location, in the heart of Downtown Dallas, affords convenient access to the arts, dining, shopping and entertainment.

We are excited that the Fairmont Dallas is the host hotel for this year's convention and at \$169 per night it's quite a deal!

Booking your room is easier than ever, just go to:  
<https://resweb.passkey.com/go/watermelon>  
or call the dedicated reservation phone line at 214-720-2020

All the luxury right in the heart of Texas. Don't wait to make your reservation  
**DEADLINE FOR HOTEL RESERVATIONS IS JANUARY 22, 2010**



96<sup>th</sup> Annual National Watermelon  
Association Convention  
Dallas, Texas