

2011-2012
NWA Annual Marketing Award
Nomination Form

Every year at the national watermelon convention, the NWA honors a business that is recognized as the Watermelon Marketer of the Year. This award recognizes and honors the on-going marketing and sales of watermelon by a person or business that stands out from all of the rest.

The nominee can be a retailer, wholesaler, food service operator, defense commissary, watermelon chapter, agency, commission or any entity that promotes watermelon above and beyond all others. The award winner will be recognized at the annual awards banquet on Saturday, February 25th, 2012.

To submit a nomination for consideration, complete the information below and submit your entry to the NWA Office no later than December 31, 2011:

Nominee's Company Name: _____

Nominee's Name: _____

Nominee's Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Describe the reason(s) - - promotion, advertising, event, etc. - - why you are submitting this nomination for the marketer of the year award that will support your nomination:

Name of NWA Member and Company submitting this Marketer nomination:

Your Name (NWA Member)

Your Company Name

Fax, Mail or Email your entry to the NWA by December 31, 2011!

Fax: 863.619.7575

Email: nwa@tampabay.rr.com

Thank you!