



**National Watermelon Association, Inc.**  
**2010 ADVERTISING Agreement**

<b>THE VINELINE MAGAZINE: Rates are PER ISSUE</b>					
	<b>Quarter Page</b>	<b>Half Page</b>	<b>Full Page</b>	<b>Number Issues</b>	<b>Amount</b>
Black & White	\$140.00	\$175.00	\$250.00		
Black + One Color	\$175.00	\$225.00	\$300.00		
Black + Two Colors	N/A	\$275.00	\$350.00		
Banner Ads - Queen pgs.	\$125.00	N/A	N/A		
Full Page - Four Color	N/A	\$375.00	\$450.00		
Full page ads only: inside back cover (If available)			<b>extra \$ 50.00</b>		
Full page ads only: outside back cover (If available)			<b>extra \$100.00</b>		
Sub-Total					
<b>Less 5% discount for ADS IN ALL 4 ISSUES</b>					- less
<b>NATIONAL CONVENTION PROGRAM</b>					
Black & White	\$140.00	\$175.00	\$250.00		
Black + One Color	\$175.00	\$225.00	\$300.00		
Black + Two Colors	N/A	\$275.00	\$350.00		
Full Page - Four Color	N/A	\$375.00	\$450.00		
Full page ads only: inside back cover (If available)			<b>extra \$ 50.00</b>		
Full page color ads only: outside back cover (If available)			<b>extra \$100.00</b>		
<b>DEADLINE FOR 10% DISCOUNT IS 12/15/2009</b> Sub-Total					
<b>Less 10% discount for ADS IN ALL ISSUES Plus CONVENTION PROGRAM</b>					- less
<b>TOTAL DUE</b>					

If placing ads in *The Vineline*, please indicate below which issues you wish your ad to run in. Please Check all that apply:

**Jan/Feb/Mar**       **Apr/May/June**       **July/Aug/Sep**       **Oct/Nov/Dec.**

**2010 National Convention Program Book**

**Please note:** All new ads must be submitted digitally.

**PLEASE EMAIL, MAIL OR FAX COMPLETED FORM TO:**

National Watermelon Association, Inc.  
 104 East Reynolds Street Suite 212  
 Plant City, FL 33563

PHONE 813-754-7575      FAX 813-754-1118

**Or Email your Ad to: [nwa@tampabay.rr.com](mailto:nwa@tampabay.rr.com)**

**ADVERTISER'S COMPANY NAME** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**BILLING ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **ALTERNATE PHONE** \_\_\_\_\_ **FAX** \_\_\_\_\_

**E-MAIL** \_\_\_\_\_ **WEBSITE** \_\_\_\_\_